AMITY INNOVATIONINCUBATOR

E-Cell

AnnualReport 2019-20

AMITY INNOVATION INCUBATOR
E-Cell GURGAON

Amity Innovation Incubator at AUH (AII-AUH) is focused on stimulating the establishment and growth of technology-based start-ups companies and other compatible businesses by providing new and emerging technology and compatible businesses with an environment that would support their start-up phase and increase their likelihood of success. The AII creates an innovation eco- system in the chosen thrust areas by focusing on research and suggest best and novel practices to be adopted by different stakeholders in the innovation chain. It has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services with a mandate to strengthen collaboration between industry and academia and turn ideas into visible businesses and encourage the students for entrepreneurship.

Broadly, AII-AUH will provide the following services to its incubatees:

- Mentoring and Advisory
- Financial Advisory and Support
- Infrastructure and Support

Entrepreneurship Cell (E-Cell):

The E-Cell at the University is actively involved in creating an ecosystem of entrepreneurship and start-ups in the campus by providing various opportunities to students to interact with entrep reneurs under the series of 'Friday Fortnight – Real Entrepreneurs, Real Stories'. The Cell is also involved in organizing Entrepreneurship Awareness Camps and providing support to the students' venture through Amity Incubation Centre.

The E-Cell, under AII-AUH organized various events and activities, such as:

- Entrepreneurship Awareness Camps
- Fortnightly lecture series – 'Real Entrepreneurs, Real Story'
- Idea and design thinking workshops
- B.Plan competitions
- Hackathons
- Entrepreneurship Boot camps
- Brainstorming sessions

During the year, the centre has organised various events and activities to inspire and support young entrepreneurs, which are as below:

Entrepreneurship camp: 2 days entrepreneurship drive at Amity University – Gurugram for 08-09 Aug 2019 with motive *An initiative to inspire, create & support student entrepreneurs.* Mr.Vijay Vir Singh Vice-President Amity Innovation Incubator, presented his view points on the topic: 'Startup With Amity Innovation Incubator. Dr. Vikas Madhukar, Director Admissions addressed the audience and shared his

views on the importance of entrepreneurs and entrepreneurship.

More than 2000 students were addressed in 2days. The event attracted nearly 100 student entrepreneurs. The numbers may have increased to more post the event.

E-CELL INTERVIEWS: organised during 13-20 Aug, 2019 with aim *to build an enthusiastic team with the motto-" BE YOUR OWN BOSS "*

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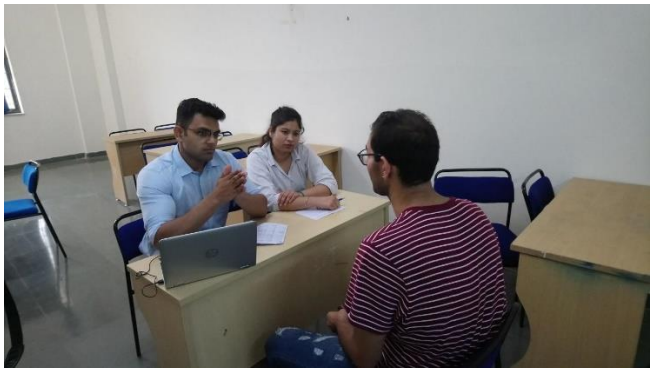
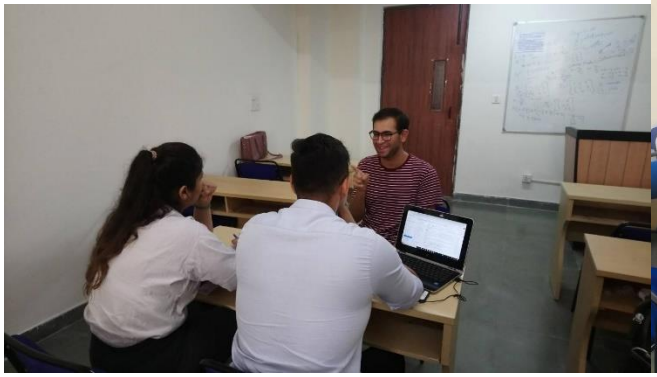
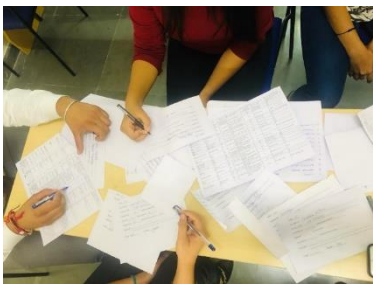
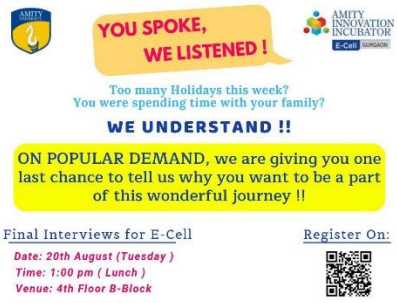


AMITY INNOVATION INCUBATOR
E-Cell GURGAON
INTERVIEW SESSIONS
E-CELL 2019-20
BE YOUR OWN BOSS!
FOLLOW US





AMITY INNOVATION INCUBATOR
E-Cell GURGAON
YOU'RE IN !!
3 Days
90 Applications
20 Shortlisted
18 Selected
PRESENTING THE E-CELL TEAM 2019-20


YOU SPOKE, WE LISTENED !
AMITY INNOVATION INCUBATOR
E-Cell GURGAON
Too many Holidays this week?
You were spending time with your family?
WE UNDERSTAND !!
ON POPULAR DEMAND, we are giving you one last chance to tell us why you want to be a part of this wonderful journey !!
Final Interviews for E-Cell
Date: 20th August (Tuesday)
Time: 1:00 pm (Lunch)
Venue: 4th Floor B-Block
Register On:

Innovation Week: 17-20 Sep 2019, 4 days Entrepreneurship Drive at Amity University – Gurugram with motive to *inspire, create & support student entrepreneurs.*

Salesforce - Networking	17th September 2019
100 Rupee Venture	18th September 2019
Entrepreneur Conclave 2019	19th September 2019
B-plan Challenge	20th September 2019

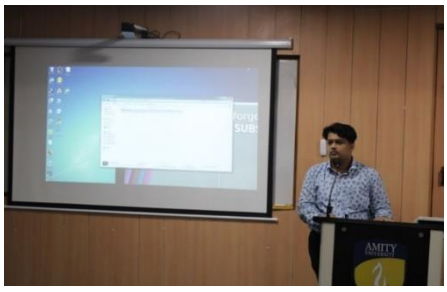
Day 1 - Salesforce Network (17th September, 2019) session was taken by Mr Pankaj Kakkar Mr. Pankaj Kakkar, Associate Project Manager-10x SFDC/ Cloud Sense Certified**.** A session filled with extravagant knowledge and eloquently mended concerns, The talks focused on Salesforce Customer Relationship Management. He spoke on the importance of cloud based services, the importance of various forms of cloud based services, formulation and coding of such cloud based services and the threats.. Examples from IBM, Accenture, HCL, Google and Microsoft were cited.

The objective was to make the audience understand all the importance of Salesforce in today's business world. CRM - Client Relationship Management and how Salesforce is a major part of it, creating a sense of responsibility amongst Student Entrepreneurs by creating entrepreneurial mindsets.

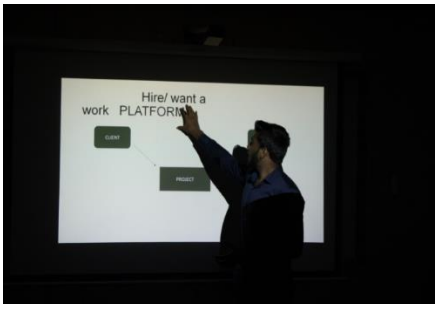
Day 2 - 100 Rupee Venture (18th September, 2019) around 70 Participants full of Innovative minds, filled with enthusiasm to showcase their unique business ideas through class presentation . The creative bends of mind displayed their business, discussed their strategies and shared feelings of excitement to show the revenue they earned. The objective was to create a sense of responsibility amongst student entrepreneurs by creating entrepreneurial mindsets.

Day 3 - Entrepreneur Conclave (19th Spetember, 2019 organised a panel discussion and the guests for the day were Mr. Pankaj, Founder of Aanya wellness and Edgy Scribblers, Mr. Kumar Mayank, Founder of Zymio, DJ Sushein, Founder of Scratch DJ Academy and the moderater were Mr Daksh MBA Final year student, The objective was to create a sense of responsibility among student entrepreneurs by creating entrepreneurial mindsets. Students were inspired by the real stories of the entrepreneurs. The interactive session made it clear that the students were highly engaged and engrossed in the topic.

Day 4 - B-Plan Challenge (20th September, 2019): The event witnessed the entries of 11 participants, each one with a focused mind and a passionate heart. These were students of diverse field including Management and Engineering. The students had already been registered on prior dates and were asked to present their ideas at the session. It was a great pool of new approaches having the underlying spirit of problem solving where each idea aimed at making that required change in the world



The event was witnessed to be very instrumental in providing a firm platform to young aspirants come out and share their ideas with everyone. This provided students understand various verticals related to their fields and boosted their confidence to higher levels. It was seen to be a very insightful event overall.



Entrepreneur Accelerator: on Date: Sep 26, 2019

Amity University Gurgaon witnessed the event of Entrepreneur Accelerator on 26th September, 2019.A classroom full of Innovative minds, filled with enthusiasm to showcase their unique business ideas through class presentation. Innovation and entrepreneurship qualities as well as filled with fresh spirit, the new age energy of youth could be felt by all. The event Entrepreneur Accelerator aimed at bringing out the determined vertical of the young minds for giving their dreams the platforms they needed.

Picture Gallery

Real Entrepreneur Real Stories/ Friday Fortnight: on March 31, 2020 by Mr Arun Bhati, Founder ORahi

At First, Mr. Arun presented his Startup Orahi, a ride sharing app, specially developed for the office-goers so that people can make most of the time they spend commuting to office and back through a powerpoint presentation. The session continued focusing on her experience till now. Many questions were posed by the attendees and the questions were answered with full conviction.

Real Entrepreneur Real Stories/ Friday Fortnight by Ms Parul Mehta, Founder, Resercho on April 01, 2020 At first, Ms Parul presented her Startup Resercho, an academic networking website and app, a platform where students, teachers and other professionals can upload their Academic work such as their notes, assignments, projec ts, research work and so on through a powerpoint presentation.

Real Entrepreneur Real Stories/ Friday Fortnight by Ms Priyanka Vashishth, Founder 360 degris on April 07, 2020. At First, Ms. Priyanka presented her Startup 360 Degris (provide client-friendly work space for offices, financial institutions and retail chains), then continuing onwards the importance of being NICE - Networking, Innovation, Curiosity and Entrepreneurship through a powerpoint presentation. The session continued focusing on her experience till now. Many questions were posed by the attendees and the questions were answered with full conviction.

Real Entrepreneur Real Stories/ Friday Fortnight: by Mr Vinamra Mittal, CEO and Co-Founder of Stealth Mode Startup on April 17, 2020 At First, Mr. Vinamra presented an overview of Stealth Mode Startup, then continuing onwards the values of entrepreneurship through a powerpoint presentation. The session continued focusing on his experience till now. Many questions were posed by the attendees and the questions were answered with full conviction.

Covidathon 2020: on May 08,2020. Panelist: Mr. Ojasvi Babbar, Prof (Dr) Vikas Madhukar, Mr. Vijay Vir Singh, Prof (Dr) S. N. Sridhara Introduced Amity institution with the purpose of bringing the innovative & implementable ideas

over the global pandemic COVID-19. Covidathon is an opportunity for students and working professionals to build software solutions and also innovative ideas that drive social impact, with the aim of tackling some of the challenges related to the current coronavirus (COVID-19) pandemic.

The event witnessed the Participation of 12 Teams all with having the solution of decreasing the impact and safeguard the Humanity from the global Pandemic. They were the students as well as the working professional from Amity as well as the other Institutes. The entries were registered through the web link share by the university. It was a great pool of new approaches having the underlying spirit of problem solving where each idea aimed to invent the technological solution to save the Planet.

Real Entrepreneur Real Stories/ Friday Fortnight: DR. VP SAJEEVAN, CEO, ESY India, Ex Director, Canon India Pvt Ltd. On June 18,2020 At First, Dr. Sajeevan presented an overview on how the lockdown period has affected everyone in all the possible spheres. He emphasized on the value of becoming multitaskers at such trying times and how can we convert these challenges into real opportunities. Then he continued over the entrepreneurship qualities through a PowerPoint presentation. The session continued focusing on his experience till now. Many questions were posed by the attendees at the end and the questions were answered with full conviction.